

## UTTARAKHAND TECHNICAL UNIVERSITY

Paper ID and Roll No. to be filled in your Answer book

Roll. No.

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### B.TECH.

## EVEN SEMESTER EXAMINATION 2018 - 19

### Principles Of Management (THU-608)

MM-50

Time : 2 Hours

- Q 1.** Attempt any **Three** parts. (5\*3)
- (a) What did Henri Fayol mean by 'Unity of Command'? How does it differ from 'Unity of Direction'?
  - (b) Explain various steps in the process of control.
  - (c) What are the features of a business system?
  - (d) Describe any 8 principles of administrative management approach.
  - (e) Why is planning important for a business enterprise?
- Q 2.** Attempt any **Three** parts. (5\*3)
- (a) Explain in detail about the contributions of Hawthorne experiments towards the development of management thought.
  - (b) Explain various techniques of job design.
  - (c) Explain the overall managerial decision making process.
  - (d) Explain various functions of Management.
  - (e) Explain the significance of job evaluation to an industrial enterprise. What are its limitations?
- Q 3.** Attempt any **Two** parts. (5\*2)
- (a) Explain the term 'business environment' and discuss the importance of understanding external environment.
  - (b) Explain the benefits of management in an organization.
  - (c) What are the features of an effective management information system?
- Q 4.** Attempt any **Two** parts. (5\*2)
- (a) Bring out the difference between formal organization and informal organization.
  - (b) Explain Maslow's need hierarchy theory of motivation.
  - (c) Explain different leadership styles adopted by a leader in an organization.