

THU-608

304

Even Semester Examination - 2017

B.TECH. (VI SEMESTER)

PRINCIPLES OF MANAGEMENT

Time: 03:00 Hours

Max Marks : 50

Note: Attempt **all** questions, each question carry **equal** marks.

1. Attempt any three (5x3)
- (a) Explain briefly the benefits of management in an organization.
 - (b) Briefly explain the functions of management.
 - (c) Explain briefly the general principles of management.
 - (d) Explain techniques of scientific management.
 - (e) Explain the Socio-technical system and the Decision theory approach.

2. Attempt any three

(5x3)

- (a) What do you mean by business environment? Explain.
- (b) Explain major components of the external environment.
- (c) What is the importance of decision making and explain decision making process.
- (d) What are the different guidelines for effective design of MIS?
- (e) Explain the needs for MIS at different levels of an organization.

3. Attempt any two

(5x2)

- (a) What are the essential factors considered for an effective organizational structure? Explain
- (b) Explain briefly the divisional organisational structure.
- (c) Explain briefly the job evaluation process.

4. Attempt any two

(5x2)

- (a) Explain briefly the managerial grid of leadership style.
- (b) Explain briefly any 5 techniques of controlling.
- (c) Explain briefly Maslow hierarchy needs theory and Mc-Gregor's participation motivation theory.
