

TIT-506

1163

Odd Semester Examination, 2017-18

B.TECH (SEMESTER-V)

E - COMMERCE

Time: 03:00 Hours

Max Marks: 100

Note: Attempt all questions. Each question carries equal marks.

1. Attempt **any four** parts of the following: [5×4= 20]
- (a) Discuss in details the strategies of E commerce?
 - (b) Explain value chain and supply-chain management?
 - (c) What is difference between e-commerce and e-business?
 - (d) What are the various required elements if we want to setup the e-commerce business? What are the various strength and weakness of e-commerce?
 - (e) What is B2E electronic commerce?
2. Attempt **any four** parts of the following: [5×4=20]
- (a) How do large, global consumer brands manage mobile behaviors in so many different markets?
 - (b) Discuss the security issues related to emerging threats in client server security.
 - (c) What are various transmission media used in local area network?
 - (d) Describe the various types of firewalls?
 - (e) What is the role of online payment system in e-commerce?
3. Attempt **any two** parts of the following: [10×2=20]
- (a) What is the difference between outsourcing and in-house development, and middle-ground implementation?
 - (b) Describe the Secure Electronic transaction (SET) protocol. How it is differ from SSL.
 - (c) What is Digital signature and also explain Encryption and Decryption with example?

4. Attempt **any two** parts of the following: [10×2=20]

- (a) Explain B2B, B2C and B2E, with suitable examples.
- (b) How has the internet technology influenced the supply chain management?
- (c) Explain WAP protocol. How WTLS is different from SSL.

5. Attempt **any two** parts of the following: [10×2=20]

- (a) What is Mobile Commerce? What are the major advantages of M-Commerce over a wired network?
- (b) Explain the working of ATM.
- (c) Explain different types of Electronic payment systems. What are its advantages and disadvantages of it?
